



**27<sup>th</sup> Symposium on NHP Models for AIDS**  
**October 28-31, 2009**  
**Hyatt Harborside Hotel , Boston, MA**



[nhp2009.hms.harvard.edu](http://nhp2009.hms.harvard.edu)

**July 14, 2009**

**Reference: A Unique Opportunity to Support AIDS Research**

Dear Potential Sponsor:

The HIV pandemic remains the most serious of infectious disease challenges to public health. Every day, over 6,800 people become infected with HIV and over 5,700 people die from AIDS. In 2007, there were 2.1 million AIDS deaths\*.

The New England Primate Research Center, a major research facility of Harvard Medical School and a leader in primate biomedical research, needs your sponsorship for the 27th Annual Symposium on Nonhuman Primate Models for AIDS. This important meeting provides a unique opportunity for more than 300 world-renowned researchers from academia, industry, and government, to discuss cutting-edge research and chart future directions in AIDS research. Dr. Anthony Fauci, Director of NIAID, NIH, and one of the key advisors to the White House and Department of Health and Human Services on global AIDS issues, will be giving the opening address this year.

**NEW - Special One Day Vendor Show Sponsorship - \$500**

**Thursday, October 29, 2009**  
**8:00 – 5:00**

**27<sup>th</sup> Symposium on NHP Models for AIDS**  
**Vendor Show**  
**at the Hyatt Harborside Hotel, Boston**

**Sponsorship includes space adjacent to the conference ballroom  
to promote your business during the conference.**

**Limited Availability – Limited Time Offer – Payment Must be Received by August 7, 2009**

Thank you,

**Stacia Zatsiorsky, Sponsorship & Advertising Coordinator**  
Harvard Medical School, New England Primate Research Center  
One Pine Hill Drive  
Southborough, MA 01772  
508-786-3318(phone), 508-786-3317(fax), [stacia\\_zatsiorsky@hms.harvard.edu](mailto:stacia_zatsiorsky@hms.harvard.edu)

*\*UNAIDS 2007 AIDS Epidemic Update*

*Harvard University is a 501(c)3 not-for-profit organization and thus all donations are tax-deductable*

*Checks should be made payable to Harvard Medical School and mailed to the address above.*

*To donate by credit card, please contact Stacia.*



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### Three tiers of sponsorship are available:

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#### **\$1,000**

- Acknowledgement and half page advertisement in the official meeting program book
- Company literature/memorabilia included with delegate registration packet
- Display of company logo in the poster area

#### **\$2,000**

- All of the above PLUS
- Informational table setup adjacent to conference ballroom
- Two complementary registrations to the meeting and access to special reduced conference hotel rates

#### **\$5,000**

- All of the above PLUS
- Sponsorship of a meeting function (e.g., 'coffee break brought to you by...')
- Full page, color advertisement in the official meeting program book

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### Advertising space in the official meeting program book is available:

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**\$250** Eighth Page      **\$500** Quarter Page      **\$750** Half Page

In these difficult economic times, we need sponsorships and donations to support this vital exchange of scientific information. We would greatly appreciate your sponsorship, or any donation you are able to provide.

Thank you,

#### **Stacia Zatsiorsky, Sponsorship Coordinator**

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Southborough, MA 01772  
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